

BFDH

Business For Downtown Hartford

Business for Downtown Hartford's New Parking Validation Program

Business for Downtown Hartford (BFDH) has, for the past 15 years, provided the downtown Hartford business community with support and programs to make doing business in Hartford simpler. In keeping with this philosophy, BFDH has completely revamped its 2-For-2 Parking Validation Program.

The new program is easier for parking operators to participate and is open to all BFDH member businesses and not limited to just the retail and restaurant/bar business.

The program will work as follows:

- BFDH members will be able to purchase \$1 coupons for parking in books of \$20 or \$50. Each book will have a \$1 administrative fee attached. Non-members will pay a \$2.50 administrative fee.
- Coupons can be used at any time the participating lots are open. There are no time or event constraints.
- Coupons can be purchased at the BFDH offices or requested at web site bfdh.org.

BFDH understands that the past 2-For-2 Program was confusing to members, consumers and difficult on parking operators, while being available to only a percentage of BFDH's membership. We believe this new program will be beneficial to your business and your customers..

For more information or questions, contact

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